

LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMMUNICATIONS

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Standard Publications, 240
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**GET THE
GEAR
YOU CAN
THRASH,**

16 mg "tar," 1.2 mg nicotine
av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

Marlboro



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